



EVERYONE IS WELCOME

An Initiative of Bank On Alabama

Community Partners Are Key to Making Bank On South Alabama A Success!

What is Bank On South Alabama? Bank On South Alabama is a collaborative initiative between community service organizations, government agencies and local financial institutions in an eight-county region which includes Baldwin, Choctaw, Clarke, Conecuh, Escambia, Mobile, Monroe and Washington Counties. This initiative is designed to encourage individuals who are currently unbanked and underbanked to learn about safe and affordable mainstream financial products and services and to provide free access to financial education opportunities.

Why do we need Community Partners? Education is critical to helping people increase their knowledge about becoming financially stable. Your help will enable us to reach a larger population in our community and to achieve a greater impact.

How can you participate?

- Promote the Bank On South Alabama Initiative to your clients and staff
- Help spread the word by displaying Bank On South Alabama posters in your office facility, distributing brochures, including information in your mailings and displaying information on your website and through your social media outlets
- Be willing to provide a classroom space for Financial Education workshops presented by a Bank On South Alabama approved provider
- Provide clients with information about participating Bank On South Alabama financial institution partners
- Invest \$100 for a 2-year commitment and have your organization's name included in marketing materials, website and other materials as a Bank On South Alabama Partner (**you will be invoiced \$100 in January 2014 for a 2- year commitment**)
- Be willing to participate in events that promote the Bank On South Alabama initiative

_____ commits to participate in Bank On South Alabama
[Community Partner Name Here]

[Community Partner Representative]

[Title]

[Signature]

[Date]